



## SHOOTER / EDITOR

At BTG we believe in the imaginative application of art and tech to create beautiful ideas, movements and emotions. With an entrepreneurial and collaborative approach, we capture storytelling and imagination, delivering impressive returns for our clients.

BTG is a full-service content studio that specialises in telling stories across social media. We help global brands connect with audiences through content that is visually stunning and thoughtfully created for the mobile, social experience. We believe collaboration and contribution by everyone on the team is important in creating the best, most unique visual content out there. We're excited about expanding the team with talented people who are obsessed with bringing projects to life, are hungry to learn and take a creative approach to problem solving.

A Shooter / Editor works within the Sony / Canon ecosystem and is extremely proficient in operating a handheld gimbal such as the Ronin S2. You enjoy shooting at larger than life productions, noteworthy live events and are consistently shooting high profile personalities. This hybrid creator needs a strong eye for social storytelling and to have a deep understanding of the social, mobile experience. It's important that you are able to capture dynamic visuals that are cinematic yet vertical safe, always.

It is essential that you are comfortable going into a production with a plan and strategy but operating as an independent thinker and shooter. We work in very fast paced environments where it is necessary that you be flexible and agile and pivot to tell the best story unfolding in front of you.

The editing aspect of the role requires that you be proficient in Adobe Premiere as well as FCP while also being well-versed in all aspects of post-production. We are looking for a master storyteller who is able to translate footage in creative ways using a range of editing techniques. Given the fast paced nature of social media, you need to be comfortable with quick turnaround ranging from real time delivery to 24-48 hours timelines.

This team member needs to be experienced in all aspects of post-production. A master storyteller who is able to translate footage in creative ways using a range of editing techniques. Our video editor needs to have a deep understanding of the social, mobile experience and how to tailor edits to foster engagement and shareability.

Avoiding familiar formats, the Shooter / Editor will shoot and edit inspiring work that is distinctive, effective and truly remarkable. They lead by example to consistently inspire creative colleagues to create world- class, pioneering filmmaking.

Shooter / Editors are involved from stage zero to frame a safe and suitable shoot set up after proof-checking the feasibility of creative and client vision.

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## ROLE REQUIREMENTS

- Responsible for successful delivery of projects, with high-quality deliverables, on time and to budget.
- Tailor and communicate an appropriate shoot structure by methodology or project phase.
- Be in charge of all video capture as needed.
- Creating and following a shot list / storyboard / mood board.
- Setup and breakdown of cameras and gear on site.
- Maintaining a positive, proactive, and professional attitude on set, whilst being comfortable with celebrity and the various challenges surrounding high-pressure environments.
- Contributing to creative ideation right from stage zero.
- Research and implement solutions when faced with hardware issues.
- Staying on top of various industry trends, technology at large, and specifically camera equipment / edit softwares.
- Constantly introducing new and unique capture techniques to implement within our storytelling.
- Managing all aspects of post production from ingesting raw footage to delivery of final assets.
- Manage and maintain footage archives and backups in a meticulous and organised manner.
- On-site DIT
- Creating monthly and yearly recaps of agency work along with social captures for BTG as a brand; bloopers, behind the scenes, etc.
- Create original, persuasive, conceptually compelling work for campaigns, content and experiences.
- Closely work with the BTG team to ensure and conduct meticulous scoping, planning, costing and timing of projects.
- Evaluate and improve delivery practices and techniques.
- Oversee the entire delivery and execution process, ensuring and facilitating effective team communication and collaboration – most specifically in the pre & post production phase. Keep track of people and progress, as well as the financial performance for the project.
- Take personal accountability for on-time deliverables and expertly crafted shots that is in compliance with BTG style and standards.
- Actively work to train others around you.
- Ensure a collaborative 'One Team' approach comprising both client and agency. Find and implement postproduction systems and workflows to be as optimised as possible.
- Carry out prep, risk assessment, and flag necessary warnings in due time.
- Run the post production phase to deliver master assets.
- Contribute to thought leadership activities and stimulate professional development and inspiration within the team.
- Be hands-on with exceptional execution skills and the ability to handle multiple projects at one time.
- Confident presenter of ideas to internal teams.

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## QUALITIES AND CHARACTERISTICS

- **Enthusiasm** for creating pioneering ideas, excited by the challenge of moving in new (and sometimes more challenging) directions. Enthusiasm towards your craft, and self motivated growth.
- **Analyse** what has worked in the past and applying these learnings to the future.
- **Knowledge** of Adobe Premiere, FCP, DaVinci. Understanding of Sony & Canon systems. Operating knowledge of handheld gimbal.
- **Understanding** of visual effects, motion graphics and colour correction.
- **Proficiency** in After Effects is a plus.
- **Follows** direction well and be solution oriented.
- **Strong eye** for storytelling and stitching a narrative together in a fast paced environment.
- **Hungry**, passionate, constantly learning.
- **Excited** about storytelling and social media

- **Contributes** to ideas and thrives in collaborative environments.
- **Organised**, resourceful and prudent.
- **Prompt** and reliable with communication.
- **Able** and willing to travel far and wide
- **Flexible** with schedule, may need to work on weekends based on project specific needs.

*\* BTG is an Equal Opportunities Employer, we believe that diversity is vital to BTG's ability to provide our clients with the best recommendations and are committed to fostering a varied and inclusive work environment. Your race, colour, ancestry, religion, gender, gender identity, national origin, sexual orientation, age, marital status, disability or veteran status have no bearing on our hiring decisions. If you have a disability or special need that requires accommodation, please let us know.*